

we identify  
**innovations**  
worth funding



**mis**  
MedInvest Scanner

Health economics · HTA  
Rankings · CTRs · Due diligence  
for MedTech Investors

[www.medinvestscanner.com](http://www.medinvestscanner.com)

# Leadership team



Krzysztof Łanda  
CEO

## BOARD MEMBERS



Anna  
Janczewska-Radwan



Jerzy  
Wysocki



Magdalena  
Władysiuk

# Welcome

MedInvest Scanner can become the first choice partner of:

- entrepreneurial medical device producers,
- health care providers before they purchase modern equipment,
- those, who aim to invest in innovative health technologies.

## Our mission is to identify innovations worth funding.

In other words, we can substantially reduce your investment risk to the level of 30-40% with our rankings and as low as to the level of 5-10% with Competitive Emerging Technology Reports (CTRs). Within this landscape, we implement skills in **health technology assessment**, **health economics** and other scientific research methodologies. Our team is highly experienced in **market access**, **reimbursement and pricing**. Moreover, you will experience how our consultancy team can embrace challenges and continue to exceed expectations.

On the MedInvest Scanner website you can also find further information about disruptive medical technologies which are not well disseminated in respect to their full potential of innovativeness. You will access information on technologies that are beyond the horizon but also which are not recommended by M.I.S., so with relatively low potential for investment.

# M.I.S. database

MedInvest Scanner is the creator of the innovative non-drug medical products database. M.I.S. constantly updates information about disruptive, innovative health technologies which have prospects of progress into the health care market.

Our staff:

- follows up medical devices debuting on the world's markets,
- screens range of regulatory bodies' decisions and clinical trials databases,
- attends conferences on innovations in medicine around the world.

We do that to **map innovative solutions** in order to inform your investment decision-making. Whereas there is much hype, only some of medical technologies deserve the name of innovation. The M.I.S. database can save your time, as you browse only through innovative medical products assessed in accordance with EBM & HTA criteria.

You will find many of the world's cutting edge medical devices which deserve investors' attention. Technologies are presented in standardised, clear format according to the disease area.



# Rankings

MedInvest Scanner has created a database of innovative medical technologies. All of these technologies have been ranked according to a set of criteria based on epidemiology, health technology assessment, evidence-based practice standards and others. A higher value of ranking points assigned to a particular technology indicates greater attractiveness relative to other technologies on the market.

To derive our ranking score we assess domains such as:

- impact on public health,
- impact on individual patient's health,
- efficacy & safety,
- incremental cost-effectiveness,
- marketing potential,
- other based on scientific evidence,

as compared with alternatives currently available or most commonly used in health care.

The ranking of MedInvest Scanner provides you with a quick and easy-to-use tool which will broaden your knowledge surrounding the existing competitive landscape. The ranking can substantially reduce your investment risk, even to the level of 30-40% and provides support in the investment targeting of given health technologies with the highest potential.

# CTRs

As a result of landscape investigation we can inform you of

## Do you know the prices & budget impact of the upcoming competition?

One of the primary services of the MedInvest Scanner is the provision of competitive emerging technology reports, so called CTRs.

Within CTR, MedInvest Scanner will provide you with information on expected prices of technologies entering the market in the 2 to 3 upcoming years, due to Value Based Pricing criteria. CTR also embraces evaluation of budget impact in a given market segment in selected countries.



technologies already on the market but also in those which are

# beyond the horizon.

A Competitive Emerging Technology Report embraces information which can be gathered at a given time in order to further decrease your investment risk. There is no better source. Through utilizing the CTR, it is possible to reduce investment risk to the level of only 5 to 10%. We conduct horizon scanning and perform critical appraisal of available scientific evidence.

The CTR contains information concerning the competitive environment and alternative market access strategies of upcoming products. Within the analyses, we assess the innovativeness of a given medical product along with its added-value compared to current and prospective treatment or diagnostic options.

# Due diligence

Due diligence plays a significant role in the assessment of an enterprise or technology before it is taken over or invested in. There are many aspects to be taken into account. Value analysis of company products and patents is believed to be the most important. This must be conducted by specialists in health technology assessment, as the evaluation of the potential to achieve reimbursement and premium price directly corresponds with the portfolio of a company to be invested in.

There are many consultancies in the market which provide due diligence services. Are you however, sure that they have an in-depth knowledge which will enable them to correctly assess the value of the products to be acquired? Many certainly can assess management and financial flows but what about true value of patents for new, innovative technologies owned by the company?





MedInvest Scanner can help investors to assess the innovativeness of health technologies which you may already own.

Also we will be happy to cooperate and collaborate with consulting companies dealing with due diligence.

# Submit info about your patent

If you are an owner of patents or an investor in innovative medical technologies, please inform us about your products, whether they have already achieved market authorization or not.

We are more than happy to not only add your product to the MedInvest Scanner database, but also to rank your technology after it is granted market authorisation.

You can submit information about your device using the form available on our website or by contacting our staff directly.



# Health

## Technology Assessment

Ranking methods of MedInvest Scanner are based on comprehensive HTA and Health Economics. M.I.S. analysts are skilled in market access, reimbursement consulting and pricing.

HTA is a multidisciplinary process to evaluate the social, economic, organizational and ethical issues of a health intervention or health technology. The main purpose of conducting an assessment is to inform a policy decision making.

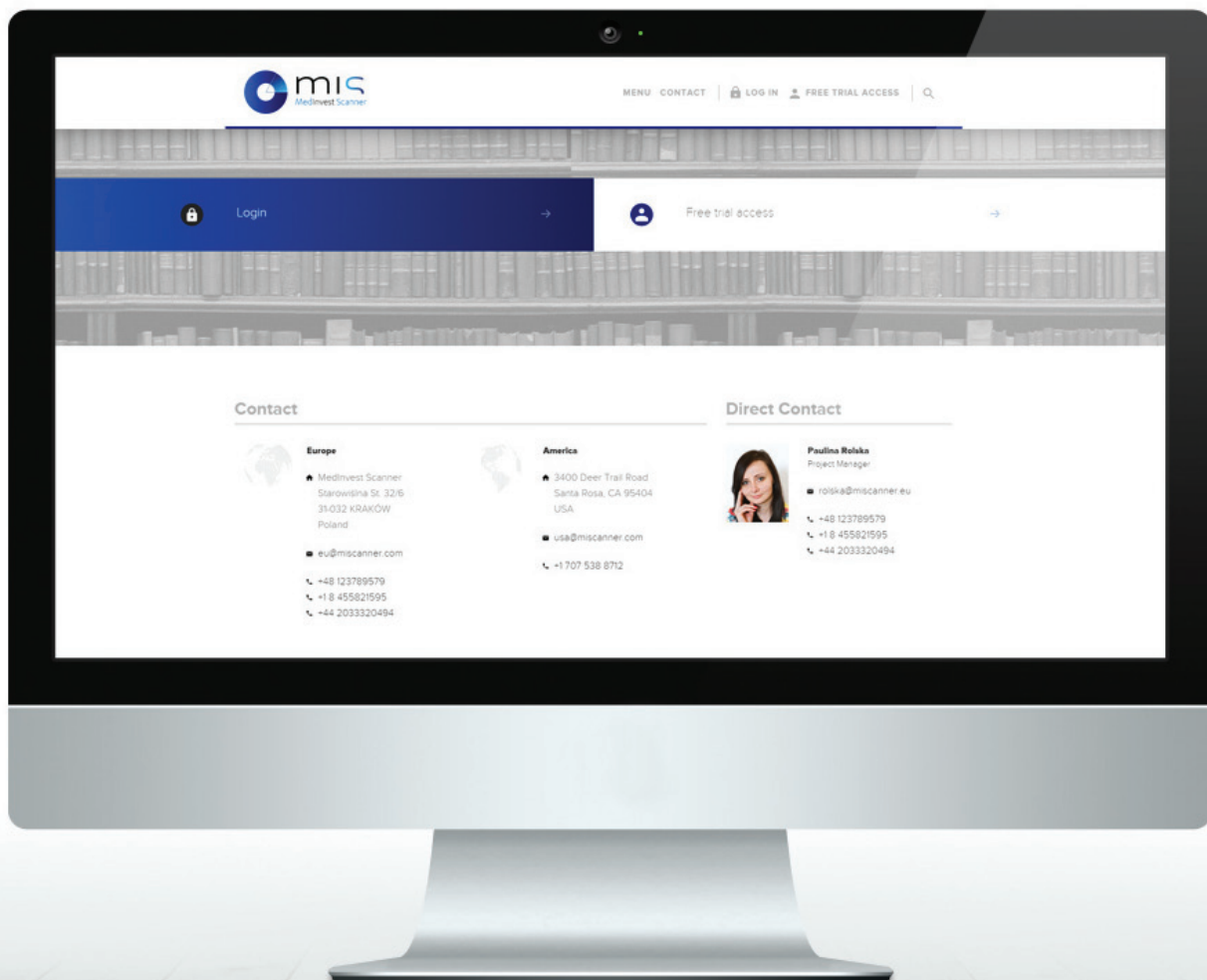
HTA is conducted by interdisciplinary groups that use explicit analytical frameworks drawing on a variety of methods.

Health technology is defined, as the application of organized knowledge and skills in the form of medicines, medical devices, vaccines, procedures and systems developed to solve a health problem and improve quality of life.

# free

## Check out M.I.S. database and ranking

On the MedInvest scanner website you can gain free of charge trial access to the medical innovations database and ranking in one medical speciality. Following this free trial you have the opportunity to subscribe to additional medical fields. You can get access to the mapping or ranking by filling in the form available on our website or contacting our team directly.





MedInvest Scanner  
Starowislna St. 17/3  
31-038 Krakow, Poland  
+48 12 421 88 32

✉ [office@medinvestscanner.com](mailto:office@medinvestscanner.com)

🌐 [www.medinvestscanner.com](http://www.medinvestscanner.com)